

ASSOCIATION OF EDUCATIONAL THERAPISTS

MEMBER MARKETING

Benefit Program

Professional marketing tools to help build your practice so you can focus on what matters.

The member Marketing Program takes the guess work out of planning and executing your own marketing program. To get started, decide on your strategy for growth, your priorities and your budget. Then select a program that best fits, and you are on your way.

Comprehensive marketing programs:

Website

Build your business online, communicate to prospective clients and build a strong brand. We will add your logo and branding to a fully developed website, complete with multiple pages, pre-developed content pertinent to educational therapy and its benefits and a contact form for inquiries.

Brochure

Utilize a consistent message with a tri-fold brochure that you can provide to clients in your office or mail them in a #10 standard envelope or hand them out at events.

Direct marketing

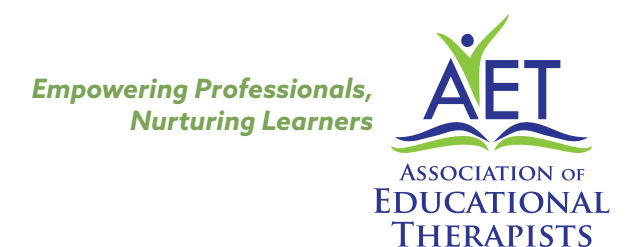
Promote your practice with direct mail postcards. Increase awareness of educational therapy and about your practice to drive inquiries and new patients.

Corporate stationary

Get matching stationary and business cards so that all of your branding is consistent with your website and marketing materials.



7044 S. 13th St. | Oak Creek, WI 53154
Phone: (414) 908-4924 | Fax: (414) 768-8001 | aetonline.org

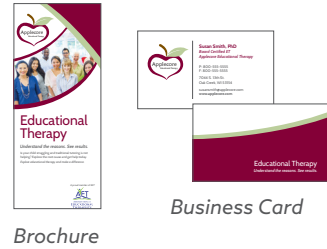


MEMBER MARKETING KIT PROGRAM

Our comprehensive program provides a professional look and all of the right content to help build your practice. AET brings the experience and the knowhow to provide this great benefits package at a deeply discounted rate. Select from our Kits to save money and get exactly what you need including a website, practice brochure, direct mail post cards and stationary packages.

Program offerings:

KIT 1



KIT 2



KIT 3



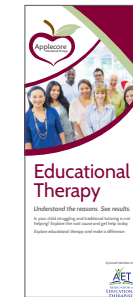
KIT 4



MEMBER MARKETING A LA CARTE PROGRAM

Our A La Carte program allows you to select just the items or services you are interested in. If you only require a single marketing activity or program, rather than a comprehensive approach, the A La Carte program is slightly more, but you can select exactly what you need, when you need it.

Brochure



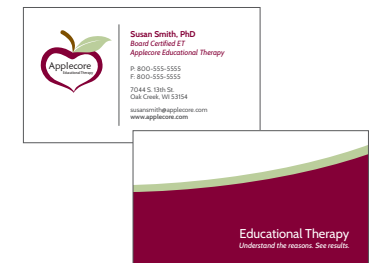
Website



Postcard



Business Cards



Stationary Package



Also inquire about our other services:

- Mailing services
- eBlasts
- Advertising